

Outdoor Advertising Bylaw

- The bylaw gives clear definition as to what is permanent and temporary advertising.
- The bylaw also displays certain exemptions that must be applied.
- Advertisements will not be permitted unless it has received council approval.
- The application must be made in the prescribed form attached to the bylaw.
- The bylaw further stipulates what attachments must accompany the application so that same is valid.
- The bylaw also stipulates what must be considered when the application is before council.
- The bylaw gives specific consideration for permanent advertising.
- The bylaw also stipulates what is sign boards affixed to buildings, painted advertisements as well as ground sign boards and flashing adverts.
- Advertisements must not obstruct a fire escape.
- Advertisements must not be in colours that distract drivers or have intense illumination.
- The bylaw also lays strict conditions for the construction of advertisements in that it has to be neat and appealing.
- The person having control of the signboard is responsible for maintenance
- Alterations or deletions must be applied for in writing, and approved by the Municipal Manager.
- Offences attracts fines as well as imprisonment.
- The bylaw is called **OUTDOOR ADVERTISING BYLAW.**